

Competition Terms and Conditions

Competition Information Schedule

1.	Competition	Amarula Fieldbar Competition
2.	Duration	31 August – 4 October 2026
3.	Promoter	Name: HEINEKEN Beverages (South Africa) Pty Ltd Physical address: Inanda Business Park 54 Wierda Road West Johannesburg , Gauteng 2196
4.	Co-Promoter	Name: SPAR Physical address: 22 Chancery Lane, Pinetown, 3610
5.	How to Enter	Purchase any 750ml or 1L Amarula bottle on spar2u for automatic entry. Competition valid from 31 August – 4 October 2026
6.	What prizes can be won?	Fieldbar Drinks Cooler Box (Valued at R2 799) (Prize)
7.	How is a winner(s) selected?	40 Total Winners 8 winners will be drawn weekly by SPAR & contacted by a Heineken Beverages agency for prize fulfilment.
8.	How will winners know they have won?	Winners will be contacted by an agency appointed by Heineken Beverages South Africa.
9.	How are prizes delivered/collected?	Prizes will be delivered to the winners by an agency appointed by Heineken Beverages South Africa upon acceptance.
10.	How long do winners have to claim their prize?	If the potential winners do not claim the Prize or submit the required information on or before October 20, 2026, the potential winners will be deemed to have rejected the Prize and it shall revert back to the Promoter.
11.	Website where winners name will be published	N/A
12.	What does the Promoter and Co-Promoter do with my	Any processing of personal information as defined by the Protection of Personal Information Act 2023 (Act 4 of 2013) the Electronic Communications and Transactions Act, 2002 (Act 25 of 2002) (the Privacy Legislation) shall

	personal information?	be in terms of the applicable Privacy Legislation. Furthermore, the processing of Personal Information shall, be in terms of our Privacy Policy available at Microsoft Word - Privacy Policy Heineken Beverages 05 06 2023 (heinekenbeverages.co.za)
13.	Who can participants contact about their rights as a consumer?	Participants can: • contact SPAR Customer Care Line:0860 313 141] • For South Africa - the National Consumer Commission (NCC) in South Africa for assistance with their rights as consumers. The NCC is responsible for enforcing the Consumer Protection Act and handling consumer complaints. • For Botswana- the Competition and Consumer Authority which ensures promotions don't involve unfair business practices, like increasing prices to fund the competition or unclear terms and the Gambling Authority which manages the licensing process for promotional competitions, ensuring they are conducted responsibly and fairly. • For Namibia- the Lotteries Board of Namibia which is the regulatory body responsible for authorizing and overseeing all lotteries and promotional competitions in the country. • For Eswatini- the Eswatini Competition Commission which regulates fair trading practices.

Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the competition terms and conditions (Terms).

Please note that the Terms in bold require you to take on risk, limit the liability of the Promoter and Co-Promoter and indemnify the Promoter and Co-Promoter and are specifically drawn to your attention. Please read them carefully and contact the Promoter and/or Co-promoter if you have any questions.

COMPETITION TERMS AND CONDITIONS

1. The Promotor is as described in item 3 of the Competition Information Schedule (**Schedule**)
2. The Co-Promoter is as described in item 4 of the Schedule.
3. The participant (**Participant**) is a person who complies with the entry requirements of this Competition.
4. The Competition runs for the duration set out in item 2 of the Schedule. Any entries received after the closing date will not be considered.

5. **Participation**

To qualify Participants must comply with the entry requirements in item 5 of the Schedule.

6. **Prizes**

Participants who:

- 6.1. are eligible to enter in terms of clause 7;
 - 6.2. meet the entry requirements in item 5 of the Schedule; and
 - 6.3. enter the Competition in accordance with these terms and conditions
- stand a chance to win the prizes in item 6 of the Schedule.

7. **Who may enter?**

The Competition is open to all citizens of South Africa (in possession of a valid identification document), who are 18 years of age or over, except for the members, shareholders, directors, employees, partners, agents and consultants (and their respective life partners, business partners and immediate families) of:

- 7.1. the Promoter, the Co-Promoter, the SPAR Guild of Southern Africa NPC and the Build it Guild of Southern Africa NPC; and
- 7.2. members of the SPAR Guild of Southern Africa NPC and the Build it Guild of Southern Africa NPC; and

- 7.3. the suppliers of the Promoter and/or Co-Promoter which supply the Prizes or any products that Participants must purchase to participate in the Competition.

8. How to enter

To enter the Competition the Participant must follow the process(s) set out in item 5 of the Schedule.

9. Award and delivery of Prizes

- 9.1. A winner will be selected in the manner set out in item 7 of the Schedule.
- 9.2. A winner will be contacted in the method set out in item 8 of the Schedule.
- 9.3. Winners must present proof of identity (in the form of a valid Green ID Book or ID Card issued by Home Affairs- for South Africa).
- 9.4. Prizes may not be transferred or exchanged for cash or for any other goods or services.
- 9.5. Failure to claim a Prize or a refusal or inability to comply with the requirements of these terms and conditions within the period in item 10 of the Schedule will disqualify the winner and a new winner will be drawn in their place at the sole discretion of the Promoter.

10. Publication of names and images

- 10.1. The names of the winners will be published on the website listed in the Schedule and on social media once the winners have been validated and verified. The Participant, accordingly, by participating in this Competition, provides their consent to supply their personal information for the aforesaid purposes as contemplated in terms of Protection of Personal Information Act, 2013 (**POPIA**) and any other applicable law.
- 10.2. The winners' names will also be featured in national press advertisements after the competition has ended and, in this regard, the Participant will be required to sign further documents as may be reasonably requested by the Promoter and/or Co-Promoter for the aforesaid purposes prior to any publication. However, the Participant may opt to decline their participation in such advertisements. If the Participant opts to participate in such advertisement, they shall have no claim to any compensation or payment in respect of their name and/or images.

- 10.3. By accepting the Prize, the winners of the Competition agree that the Promoter and/or Co-Promoter may use their names and pictures for any future marketing material by the Promoter and/or Co-Promoter in print and digital media and in this regard, the winner will be required to sign further documents as may be reasonably requested by the Promoter and/or Co-Promoter for the aforesaid purposes prior to any publication. However, the Participant may opt to decline their participation in such marketing material. If the Participant opts to participate in such marketing material, they shall have no claim to any compensation or payment in respect of their name and/or images.

11. Binding nature of these rules

- 11.1. By participating or entering this Competition, Participants will be deemed to have accepted and be bound by these rules which will be interpreted and construed in accordance with the laws of the Republic of South Africa. All information relating to this Competition and published on any promotional material will form part of the terms and conditions of entry.
- 11.2. **To the fullest extent permitted by law, neither the Promoter, Co-Promoter, its associated companies, nor any directors, officers or employees of such nor their partners or agents supporting the Competition shall be responsible for any loss, damage or injury whatsoever suffered by any Participant/entrant or winner or their accompanying person(s) (including but not limited to any direct, indirect, consequential, special, punitive or incidental loss or damages) or for any personal injury (whether physical or mental) suffered or sustained by any participant/entrant or winner and/or their accompanying person(s) as a result of or in connection with the Competition or the acceptance, use or application of the Prize.**
- 11.3. By accepting the Prize, the winners of the Competition agree that the Promoter and/or the Co-Promoter may use their names and pictures for any future marketing material by the Promoter and/or Co-promoter in print and digital media and in this regard, the Participant will be required to sign further documents as may be reasonably requested by the Promoter and/or Co-promoter for the aforesaid purposes prior to any publication. However, the Participant is hereby notified that it may opt to decline their participation in such marketing material. If the Participant opts to participate in such marketing material, they shall have no claim to any compensation or payment in respect of their name and/or images.

- 11.4. **The Promoter and/or Co-promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever.**
- 11.5. **The Promoter and/or Co-Promoter is not responsible for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind.**
- 11.6. The Promoter and/or the Co-Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
- 11.7. The Promoter and/or Co-promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, **all Participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.**
- 11.8. If the Prize is not available despite the Promoter and/or Co-Promoter's reasonable endeavours to procure the Prize, the Promoter and/or Co-Promoter reserves the right to substitute the Prize of equal value.
- 11.9. To the extent permitted by applicable law, **the Promoter and/or Co-Promoter does not make any representation or give any warranties, whether expressly or implicitly as to a Prize, and in particular, without limitation, makes no representations and gives no warranty that the prize, or any aspect thereof, will meet the Participant's requirements, preferences, standards or expectations.**
- 11.10. If a dispute arises in relation to the interpretation of the Competition and/or its terms and conditions, the Promoter's decision shall be final and binding, and no correspondence shall be entered into.
- 11.11. If any of the terms and conditions contained herein are found to be invalid, unlawful or unenforceable, such terms will be severable from the remaining terms of these terms and conditions, which will continue to be valid and enforceable.
- 11.12. In your interest, the Promoter and/or Co-Promoter has done everything reasonably practicable to comply with all the relevant laws that they are subject to. In terms of POPIA, we comply with industry standards when it comes to the collection, storage

and protection of your personal information. Read all about the Act here: <https://popia.co.za/act/>. More information on how the Participants Information will be process can be found at the link in item 12 of the Schedule.

- 11.13. By entering this Competition, Participants agree to receive future marketing material from the brands on promotion. However, a Participant has the right to unsubscribe from receiving marketing material or request the Promoter to delete their information by contacting the customer care line in item 13 of the Schedule.
- 11.14. The Promoter will be responsible for only those costs which these terms and conditions expressly state that the Promoter will pay.
- 11.15. **The Promoter and/or Co-Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever (including, without limitation, as a result of any network, computer or cell phone hardware or software failure of any kind).** Proof of sending will not be accepted as proof of receipt. The Promoter and/or Co-Promoter shall not be responsible for the failure of any technical element relating to this Promotion that may result in an entry not being successfully submitted.